



Austria Center Vienna  
atbsales.austriatourism.com

Sonntag  
Sunday

Kurzreisen Einkäufer  
Pretours Hosted Buyers

Eröffnungsabend  
welcome reception

Montag  
Monday

atb\_sales  
Messe/Fair

austrian tourism forum

networking party

Dienstag  
Tuesday

atb\_sales  
Messe/Fair

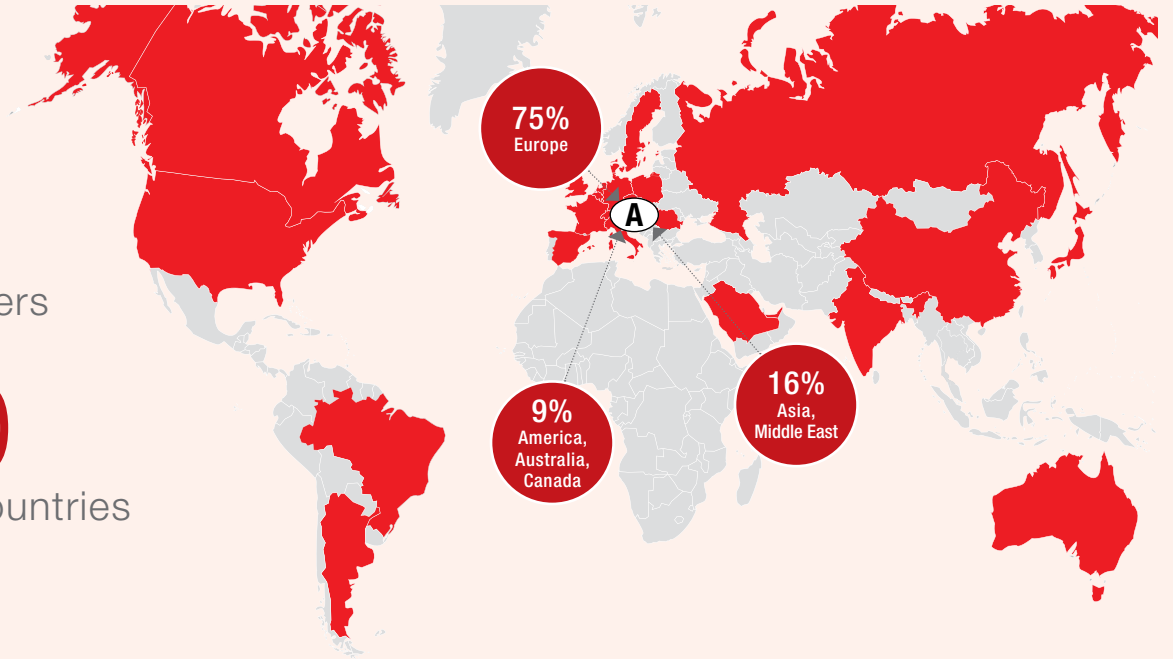
Pressekonferenz  
Press Conference

austrian tourism forum

400

Einkäufer  
Hosted Buyers

aus 40  
from Ländern/Countries



600 Aussteller/Exhibitors



✓ **Österreichisches Angebot an einem Ort**  
One stop shopping for Austrian travel experiences

✓ **Exklusiver Handelsplatz**  
Exclusive sales oriented environment

✓ **Detailgespräche in Businessatmosphäre**  
Productive and comfortable business talks

✓ **Fokus auf Verkauf**  
Focus on sales and contracting

